

Enhanced Content and Functionally for some sections in our website and introducing new modules and fields.

Post types

| | | | | | |
|------------------------------------|-------------------------------|----------------------|-------------------------------|----------------------------|-------------------------------|
| Placeholder product ^{New} | In stock quantity-based Price | In stock fixed price | By order quantity-based Price | By order stock fixed Price | Configurable product by order |
|------------------------------------|-------------------------------|----------------------|-------------------------------|----------------------------|-------------------------------|

Placeholder Product: A non-real or temporary product created to optimize data linking between modules and properties of other modules.

New Modules and new input fields for old modules

1. Categories Module

Entity Properties:

- Category Name: Required, input field.
- Parent Category: Manual selection
- Subcategories: Manual selection
- Description: Required, input field.
- Keywords: Added by Admin with keyword weighing system
- **Popular Brands:** Automatic addition based on products.
- **Product Applications:** Automatic addition based on products.
- **Use Cases:** Automatic addition based on products.

2. Brands Module:

- Brand Name: Required, input field.
- Logo
- Categories: Automatic suggestion with manual override based on products.
- Description: Required, input field.
- Linked Companies: Input field or automatic identification

- Products: Automatic connection based on product information.
- Related Categories: Automatic and manual addition based on product relationships and user feedback.
- Keywords: Added by Admin or seller, with keyword weighing system

3. Product Applications Modules

- Application Name: Required, input field.
- Description: input field.
- Related Categories: Automatic suggestion with manual override based on connected products and placeholder products information.
- Related Use Cases: Automatic and manual addition based on product relationships and placeholder product information.
- Keywords: Added by Admin or seller, with keyword weighing system

4. Use Cases Module

- Use Case Name: Required, input field.
- Description: input field
- Related Applications: Automatic connection based on product relationships and placeholder product information.
- Related Products: Automatic connection based on product relationships and placeholder product information.
- Keywords: Added by Admin or seller with keyword weighing system.

5. Products module- new fields

- Applications: Automatic and manual addition based on functionalities
- Use Cases: Automatic and manual addition based on functionalities.
- Keywords: with keyword weighing system
- New type of post, Placeholder Indicates whether the product is a temporary placeholder.

6. Seller module- new Fields

- Products Offered: Automatically linked based on product information.
- Seller Keywords: Define seller expertise and offered products, with keyword weighing system.

Product Listing Fields for Power Cozmo B2B Platform

| Tabs | Definition | Tooltips (Hover Instructions & Guidance) | Notes |
|---|---|--|----------------------|
| Product Title | Unique and descriptive name for your product | Use relevant keywords and highlight key features. Aim for clarity and avoid misleading titles. | All Type of products |
| Post title <small>Change field name to subtitle</small> | Create More Room Below the Primary Title to Utilize as a Subtitle or Capture Buyer's Interest | Give your content an extra boost by using this field content as a subheading or a creative marketing content that draws attention. | All Type of products |
| Product Category | Identify the category that most accurately characterizes your product's primary function. | Choose from a predefined list or introduce a new category to enhance product discovery and categorization. | All Type of products |
| About this Product | Brief description of the product's features, benefits, and applications | Briefly Describe your product's unique selling points, specifications, and how it addresses buyer needs." | All Type of products |
| Upload File | Upload Product brochures, data sheets, or other relevant documents | Provide additional resources for buyers to understand your product details. | All Type of products |
| Product Keywords <small>enhance module check input fields below</small> | improve your product's online discoverability by incorporating relevant keywords and phrases—remember, more keywords attract more buyers | Highlight your most important keywords by giving them a higher ranking and give lower rankings to less important ones (5 rank for most relevant ,1 rank for less relevant). This approach not only boosts how easily people can find your product but also makes sure that the keywords accurately showcase its features | All Type of products |
| Product Images | Provide clear and detailed visual representations of your product from different angles, using high-resolution images with a white or transparent background. | Upload high-resolution images with white or transparent background that clearly showcase your product from different angles and in various conditions. This helps buyers get a comprehensive view of the product and its features." | All Type of products |
| Target Industry <small>New module check input fields in next file</small> | Choose your target industry and refine it further by using a text input field for more specific details. | The "Target Industry" is the specific market you aim to reach when selling your product on the Power Cozmo platform. This is the industry where your product will be most useful and valuable to potential buyers | All Type of products |

| Tabs | Definition | Tooltips (Hover Instructions & Guidance) | Notes |
|---|--|---|----------------------|
| Product Application New module check input fields in next file | Product Application refers to the specific purpose for which a product is designed, utilized, or implemented. It defines the practical use or function that the product serves in various scenarios. | Select the primary purpose or context for using your product from the dropdown menu. You can choose from predefined applications, and the more applications you add, the greater visibility your product will have. Give priority to the most important applications and use cases by assigning them a higher ranking (5 for the most relevant, 1 for less relevant). | |
| Product Use Case New module check input fields in next file | Product Use Case represents a detailed scenario or situation in which a product is employed to address a particular need or solve a specific problem. It outlines how the product is applied in real-world situations. | Choose the specific situations or scenarios where your product excels by selecting from the dropdown menu. You can also enhance your product's visibility by adding additional use cases. The more diverse the applications and use cases, the better your product will be showcased. Give priority to the most important applications and use cases by assigning them a higher ranking (5 for the most relevant, 1 for less relevant). | |
| Manufacturer/Brand Enhanced module check input fields below | Product producer | Enter the exact brand name as it appears on your product. This helps buyers identify the product's origin and quality. If your product comes from different brands, make a new post for each brand to keep things clear. | All Type of products |
| Model Number | Unique product identifier assigned by the manufacturer | Enter the unique model number assigned by the manufacturer. This aids buyers in verifying specifications and compatibility with other components. | All Type of products |
| Stock Keeping Unit (SKU) New input fields, integrate in PDP and in database | Seller's internal product identifier | Enter your internal SKU used for inventory management. This helps track and identify the product within your system. | All Type of products |
| Post Validity | Duration for which the product listing is active | How long do you want your product listing to be visible? Choose a period relevant to your sales strategy and product availability. <i>(please start from 30 day)</i> | In Stock Products |
| Manufacturer Year | Year of product manufacture | Provide the specific year your product was manufactured. This helps buyers assess age, potential advancements, and compatibility with existing systems. | In Stock Products |

| Tabs | Definition | Tooltips (Hover Instructions & Guidance) | Notes |
|--|---|--|--|
| <p>Condition</p> <p>Enhanced content, new dropdown menu below</p> | <p>Product state check below table</p> | <p>Select the option that accurately describes the product's condition. Buyers rely on accurate information to make informed decisions. Check attached conditions list</p> | <p>In Stock Products</p> |
| <p>Quantity Available</p> | <p>Number of units in stock</p> | <p>Enter the exact number of units currently available in your inventory. This helps buyers gauge availability and plan their purchases accordingly. Please keep updating regularly.</p> | <p>In Stock Products</p> |
| <p>Current Existence Place</p> <p>Enhanced filed,</p> | <p>Product's physical location for shipping</p> | <p>Indicate the physical location where your product is currently stored and ready for shipment. This helps buyers estimate shipping costs and delivery times."</p> <ul style="list-style-type: none"> - Allow specifying the warehouse location, city, country. - For by order product show pick up location, city, country | <p>In Stock Products</p> <p>By order</p> |
| <p>Country of Origin</p> | <p>Where the product was manufactured</p> | <p>Specify the country where your product was manufactured. This information can be relevant for import/export regulations and buyer preferences.</p> | <p>All Type of products</p> |
| <p>Price</p> | <p>The Price is the fundamental cost attached to the product. It's the base amount you assign to your item.</p> | <p>We strongly recommend adding the base price of your product. You can choose whether to display or hide this information. Additionally, you can set discount levels from the price settings, defining specific cases for each level of discount.</p> | <p>All Type of products</p> |
| <p>Quantity-Based Price</p> | <p>Price adjustments based on order quantity</p> | <p>Offer incentives for bulk orders to attract larger buyers</p> | <p>QTY Based Products</p> |
| <p>Currency</p> | <p>Currency in which the price is quoted</p> | <p>Choose a currency relevant to your target market and international trade</p> | <p>All Type of products</p> |
| <p>Unit</p> | <p>Unit of measurement for the product (e.g., pieces, meters, kilograms)</p> | <p>Ensure consistency with industry standards and buyer expectations.</p> <p>let seller add unit if not available in list.</p> | <p>All Type of products</p> |
| <p>Delivery Time Period</p> | <p>Expected time frame for delivery after order confirmation</p> | <p>Provide a realistic and accurate timeframe</p> | <p>All Type of products</p> |
| <p>Production Capacity</p> | <p>Maximum production output per period (e.g., weekly, monthly)</p> | <p>Enter your production capacity for bulk orders, or indicate your ability to fulfil large orders and meet buyer demand</p> | <p>By order products</p> |
| <p>Shipping Options</p> | <p>Shipping Options refer to the various methods through which products are delivered, including air, sea, and road transport</p> | <p>Additional details such as carriers, estimated costs, and delivery timeframes can be listed in a separate tab within the Description section. For sellers providing international shipping, it is essential to outline the available options and any associated fees</p> | <p>All Type of products</p> |

| Tabs | Definition | Tooltips (Hover Instructions & Guidance) | Notes |
|-------------------|--|---|----------------------|
| Shipping Incoterm | International Commercial Terms for delivery and responsibility | Choose from standard Incoterms (e.g., FOB, CIF, DDP), The seller has the option to choose multiple shipping terms, but if the user specifies a price, they must select one that corresponds to the given price. Any additional options will be presented as alternative shipping terms in the Request for Quotation (RFQ), allowing the buyer to make their selection. | All Type of products |
| Nearest Sea Port | Major sea port closest to your product's location | Specify the nearest seaport for potential maritime shipping options. Seller can add many. | All Type of products |
| Nearest Airport | Major airport closest to your product's location | Specify the nearest airport for potential airfreight options. Seller can add many. | All Type of products |

Standard Tabs names in Product Detail Page

1. User Can Add or remove them but we will show these tabs as guidance to seller.
2. Each tab on the product detail page should have a dedicated Smart Editing Template designed to its specific content type

| Tabs | Definition | Tooltips (Hover Instructions & Guidance) |
|--------------------------|--|---|
| Product Description | Detailed overview with key features | Provide a clear and detailed description of your product, highlighting key features, technical specifications, benefits, and any relevant information to help buyers understand its value and suitability. |
| Technical Specifications | Detailed technical information (dimensions, weight, materials) | Provide detailed technical specifications for your product, including dimensions, weight, materials, operating parameters, and any other relevant technical information. This helps buyers assess compatibility and suitability for their specific needs. |
| Packaging Details | Packaging Details refer to specific information about how materials are prepared for shipping. This includes clearly stating the type of packaging used to ensure secure and efficient transportation. | it is essential to provide comprehensive details about the packaging type. This may include specifics such as the material used for packaging, dimensions, weight, and any additional protective measures taken to safeguard the integrity of the industrial materials during transit |

| Tabs | Definition | Tooltips (Hover Instructions & Guidance) |
|--------------------------------------|--|--|
| Shipping option | Shipping Options encompass the different methods used for delivering products, such as air, sea, and road transport. | Utilize this area to provide more specifics about shipping, including carriers, estimated costs, and delivery timeframes. For sellers offering international shipping, it is important to clearly outline the available options and any associated fee |
| Warranty Information | Warranty duration and coverage | Clearly outline your warranty terms, including duration, coverage details, and any specific conditions or limitations. This helps buyers understand their rights and the level of support offered. |
| Certifications and Compliance | Relevant certifications and standards | Indicate any relevant certifications or compliance standards your product adheres to, such as ISO, CE, RoHS, or industry-specific certifications. This helps buyers verify the product's safety, quality, and adherence to regulations. |
| Return Policy | Seller's policy on product returns or exchanges | Clearly outline your return policy, including the timeframe for returns, acceptable conditions for return, and any applicable restocking fees. This helps buyers understand their options and build trust in your business. |

Product Condition List

| Condition | Tooltip for seller or buyer | Tooltip for buyer |
|--------------------------|---|--|
| Brand New | The product is in its original, unopened packaging. It has never been used or installed. All original accessories and documentation are included. | This is the highest quality condition available. |
| New - Open Box | The product is unused and in new condition. The original packaging may have been opened, but the product remains unused. All original accessories and documentation are included. | This is a good alternative to Brand New when the original packaging is not important. |
| Surplus Stock | The product is new and unused but may not be in its original packaging. Often sold at a discounted price. | This is a good option for buyers looking for a good deal on a brand-new product. |
| Clearance | The product is offered at a significantly reduced price to clear excess inventory. It may be new or gently used but is priced to sell quickly. Limited quantities may be available. | This is a great opportunity to get a great deal on a product. |
| Damaged Packaging | The product is new, but the external packaging is damaged. The internal product remains unaffected and functional. | This is a good option for buyers who are not concerned about the packaging and want to save money. |

| Condition | Tooltip for seller or buyer | Tooltip for buyer |
|---------------------------------|--|--|
| Manufacturer Refurbished | The product has been restored to like-new condition by the manufacturer or an authorized service centre. It undergoes a thorough inspection and testing process. It may come in new packaging. | This offers a lower price than Brand New with the same level of functionality. |
| Seller Refurbished | The product has been inspected, repaired, and tested to ensure proper functionality. It may show signs of wear but should function like new. | This is a good option for budget-conscious buyers who are comfortable with minor imperfections. |
| Used - Like New | The product has been used but shows minimal signs of wear. It is in excellent condition and functions perfectly. Original packaging and accessories may or may not be included. | This offers a good balance between price and quality. |
| Used - Very Good | The product has been used and may show some signs of wear. It is in good condition and functions well. Original packaging and accessories may or may not be included. | This is a good option for buyers who are comfortable with some wear and tear. |
| Used - Good | The product has been used and shows moderate signs of wear. It is in acceptable condition and functions adequately. Original packaging and accessories may or may not be included. | This is a good option for buyers on a tight budget. |
| Used - Acceptable | The product has been used extensively and may have significant signs of wear. It is in working condition but may require some refurbishing. Original packaging and accessories may or may not be included. | This is the lowest quality condition available. Only recommended for buyers who are comfortable with this condition. |
| Parts Only | The product is not functional and is sold for parts only. | This is a good option for buyers who have the skills and knowledge to repair the product. |
| Not Working | The product is not functional and cannot be repaired. | This is the lowest quality condition available and should only be purchased by buyers who are comfortable with a non-functional product. |
| Damaged - Functional | The product is functional but has significant damage. | This is a good option for buyers who are not concerned about the appearance of the product. |
| Damaged - Non-Functional | The product is damaged and non-functional. | This is only suitable for buyers who are willing to attempt repair or use parts. |

Payment Methods for our B2B Power Cozmo

- Seller can select up to 6 payment methods.

| Payment Method | Description | Tooltip |
|--|--|--|
| Preferred Approach, Payment through Power Cozmo Trusted account | Buyer pays into the Power Cozmo account and Power Cozmo transfers funds to the seller upon the buyer's confirmation of receiving documents or materials. | Most recommended method, Power Cozmo safeguards the payment until the buyer verifies the receipt of goods or documents, establishing a secure and transparent transaction for both parties. |
| Cash before Shipment (CBS) | Payment due before goods are shipped. | Guarantees payment for the seller before shipment, eliminating risk but potentially discouraging buyers due to the upfront requirement. |
| Advanced Payment | Buyer pays a percentage of the total amount upfront. | Encourages buyer commitment and accelerates cash flow for the seller by receiving a portion of the payment upfront but requires trust from the buyer. |
| Letter of Credit (LC) Check below some menu | Bank guarantees payment to the seller upon meeting specific conditions outlined in the LC document. | Guarantees payment to the seller through a bank upon fulfilling specific conditions outlined in the LC document, offering high security but requiring complex setup and incurring bank fees. |
| ACH Transfer | Electronic transfer of funds within the same country. | Transfers funds electronically within the same country, offering a cost-effective alternative to wire transfers but with slightly longer processing times. |
| Credit Card | Buyer pays with a credit card. | Offers convenience and wide acceptance for buyers, but sellers incur processing fees. |
| Debit Card | Buyer pays with a debit card. | Similar to credit cards but deducts funds directly from the buyer's bank account, offering convenience and security. |
| Online Payment Platforms (e.g., PayPal) | Secure online platforms for sending and receiving payments. | Provides a secure and user-friendly platform for online payments, but fees may be associated with transactions. |
| Cash | Physical currency used for transactions. | Traditional payment method accepted by most businesses but carries the risk of theft or loss. |
| Escrow | A third-party service that holds funds until both parties have fulfilled their obligations in a transaction. | |
| D/P (Documents against Payment) | Payment is released to the seller upon presentation of specific documents, typically shipping documents. | Provides some security for the seller while allowing buyers to inspect goods before payment. |
| D/A (Documents against Acceptance) | Payment is due on a specified date after the buyer accepts the documents, typically shipping documents. | Offers extended credit terms to the buyer compared to D/P. |
| TT (Telegraphic Transfer) | A secure and efficient electronic transfer of funds between banks. | Fast, secure, and widely accepted globally. Transparent fees and tracking of funds. |

LC Types:

| Type | Description |
|---------------------|--|
| Irrevocable LC | Guarantees payment to the seller upon meeting conditions, regardless of any instructions from the buyer. |
| Revocable LC | Can be cancelled or amended by the buyer at any time before the seller meets the conditions. |
| Documentary LC | Payment is contingent upon the seller presenting specific documents to the bank, such as shipping documents and bills of lading. |
| Standby LC | Provides financial security to the seller in the event the buyer defaults on the payment. |
| Confirmed LC | An additional bank guarantees the payment, adding further security for the seller. |
| Unconfirmed LC | Only the issuing bank guarantees payment, offering less security compared to a confirmed LC. |
| Transferable LC | Allows the seller to transfer the LC to another beneficiary, such as a supplier. |
| Non-transferable LC | Only the |

Accepted Currencies for our B2B Power Cozmo

| Currency | Description\tooltip |
|------------------------------|--|
| USD (US Dollar) | The dominant currency in international trade, accounting for over 80% of global foreign exchange reserves. Widely accepted in most B2B transactions worldwide. |
| EUR (Euro) | The official currency of the European Union, the Eurozone, and several other European countries. Widely used in international trade within Europe and beyond. |
| JPY (Japanese Yen) | The third most-traded currency globally and the dominant currency in Asia. Often used in B2B transactions involving Japanese companies. |
| GBP (British Pound Sterling) | Still a major international currency despite Brexit, used in trade with the UK and other Commonwealth countries. |
| CAD (Canadian Dollar) | Strong currency closely tied to the US dollar, frequently used in North American B2B transactions. |
| CHF (Swiss Franc) | A stable and safe haven currency often used in high-value transactions and international finance. |
| CNY (Chinese Yuan Renminbi) | The official currency of China, increasingly used in B2B transactions as China's economic influence grows. |
| AUD (Australian Dollar) | The official currency of Australia, often used in B2B transactions within the Oceania region. |

| | |
|----------------------|--|
| BRL (Brazilian Real) | The official currency of Brazil, a major economy in Latin America. |
| INR (Indian Rupee) | The official currency of India, a rapidly growing economy with significant B2B activity. |
| MXN (Mexican Peso) | The official currency of Mexico, a major trading partner of the US and other countries. |

Optimized and Enhanced Seller types for our B2B Power Cozmo

- Up to 3 seller types can be selected, with one designated as the main type. See below for information.

| Seller Type | Description and subtype | Key Differentiators- it can be used as tooltip for buyer | Value Proposition-it can be used as tooltip for buyer |
|-----------------------------------|---|---|---|
| Manufacturers | - Sell directly to businesses. | - Offer bulk discounts and customization options. | - Provide access to the latest products and technologies. |
| | - OEMs: Produce components for other businesses' products. | - Offer specialized expertise and economies of scale. | - Ensure consistent quality and performance. |
| Distributors | - Provide access to a wide range of products. | - Offer logistical and financial support. | - Simplify procurement processes for businesses. |
| | - Exclusive Distributors: Sole rights in specific regions. | - Provide in-depth market knowledge and support. | - Ensure brand consistency and product availability. |
| | - Value-Added Distributors: Offer additional services. | - Provide technical expertise, training, and marketing support. | - Help businesses optimize their operations. |
| Wholesalers | - Sell products in bulk at competitive prices. | - Offer efficient distribution networks. | - Reduce costs for businesses through bulk discounts. |
| | - General Wholesalers: Wide variety of products. | - Offer one-stop shopping convenience. | - Cater to diverse business needs. |
| | - Specialty Wholesalers: Deep expertise in specific categories. | - Provide specialized knowledge and product recommendations. | - Ensure businesses receive the right products for their needs. |
| Agents and Representatives | - Represent manufacturers or businesses in specific regions. | - Build relationships and generate leads. | - Expand reach and market access for businesses. |
| | - Manufacturers' Agents: Sell specific brands or products. | - Offer in-depth knowledge of the manufacturer's offerings. | - Provide personalized service and support. |
| | - Selling Agents: Represent multiple businesses. | - Offer broader market reach and expertise. | - Provide cost-effective sales solutions. |
| | - Brokers: Facilitate transactions between buyers and sellers. | - Offer efficient deal-making and market intelligence. | - Help businesses find the best deals and opportunities. |
| | - Sell products directly to businesses. | - Offer convenient ordering and delivery options. | - Provide personalized service and support. |

| Seller Type | Description and subtype | Key Differentiators- it can be used as tooltip for buyer | Value Proposition-it can be used as tooltip for buyer |
|-------------|---|---|---|
| Retailers | - Wholesale Retailers: Sell in large quantities at discounted rates. | - Offer cost-effective solutions for high-volume needs. | - Provide bulk storage and delivery options. |
| | - E-commerce Retailers: Sell online, offering 24/7 access. | - Offer wider product selection and competitive prices. | - Provide efficient and convenient ordering processes. |
| Resellers | - Resellers: Purchase and resell without adding value. | - Offer competitive prices and flexible payment options. | - Provide easy access to a wide range of products. |
| | - Value-Added Resellers (VARs) Enhance products before reselling. | - Offer customization, installation, and training services. | - Provide tailored solutions that meet specific business needs. |
| Others | - System Integrators: Design and integrate complex systems. | - Offer deep technical knowledge and experience. | - Provide seamless and efficient solutions. |
| | - Service Providers: Offer consulting, maintenance, and support services. | - Provide specialized expertise and resources. | - Help businesses improve performance and optimize operations. |

Seller (badge-ticket) design in Product detail page

In their company profile or minisite, sellers should be prompted to add a tagline or slogan that will appear on their seller badge.

| Field | Value | Description |
|--------------------|---|---|
| Company Name | [Company Name] | Display company name with logo for visual recognition and with introducing sentence listed in below following section. Implement hover-over to reveal company tagline or slogan. Show company name in a distinctive font style. |
| Rating and Reviews | Average: [Average Rating]/5, Reviews: [Number of Reviews] | Use star icons with different colours to represent rating levels. Include a "Read Reviews" button to redirect to review page. |
| Seller Type Badge | [Seller Type Badge/Icon] | Add tooltips explaining each badge type. You can Animate badge icons to attract attention. Use unique badge designs for each type. (tooltip based on above table) |
| Years in Business | Established: [Number of Years] | Visually represent years in business using a timeline or progress bar. In future enhancement in mini site seller can Highlight milestones achieved based on years in operation. And we Integrate an interactive history showcase on hover. |

| Field | Value | Description |
|-----------------------------------|---|--|
| Country | Based in: [Country] | Show the country flag icon. Integrate a map pinpointing the seller's location. Offer product origin information on hover. |
| Performance Metrics | On-time Delivery: [On-time Delivery Rate] % | Use color-coded bars or circles to visualize performance levels. Display performance metrics as a dynamic graph or chart. Include comparisons to industry averages or platform benchmarks. make option in admin to hide-show this functionality till we have interactions. |
| | Cancellation: [Order Cancellation Rate] % | |
| | Return Rate: [Return Rate] % | |
| | Response Time: [Response Time to Inquiries] | |
| | Customer Satisfaction: [Customer Satisfaction Score] % | |
| Contact supplier | Contact supplier form | |
| | Live Chat: [Live Chat Availability] | |
| | Badge for contact person like other b2b sites | |
| Certifications and Accreditations | [Certifications and Accreditations Icons/Logos] | Display tooltips explaining each certification or accreditation. Provide links to the issuing bodies for verification. Showcase certifications with a "Trusted Quality" badge. |
| Quick Facts | [Number of Employees, Awards, or Other collected information] | Display information in a concise and visually appealing format. Use icons or short phrases to highlight key facts. Update quick facts regularly to showcase recent achievements. |

Seller Badge Design Enhancements Guidenace for our B2B Power Cozmo Platform

- **General Enhancements:**
 - Dynamic updates: Update badge information in real-time to reflect changes in seller performance, certifications, and other relevant metrics.
 - Interactive elements: Incorporate interactive elements like hover-over tooltips, live chat options, and dynamic graphs for performance metrics.
 - Visual appeal: Use high-quality visuals, including company logos, country flags, and certification icons, ... etc for better recognition and engagement.
- **Company Name:**
 - Integrate company logo with animation effects on hover.
 - Implement hover-over to display company slogan, tagline, or mission statement.
 - Highlight company name with a distinctive font style that aligns with the overall brand identity.

- **Rating and Reviews:**
 - Use star icons with different colours to represent rating levels (e.g., green for high, yellow for average, red for low).
 - Implement a "Read Reviews" button with a badge or icon for improved visibility.
 - Consider adding a dynamic review snippet highlighting key positive aspects mentioned by buyers.
- **Seller Type Badge:**
 - Design unique badge icons for each seller type, using colours and shapes that reflect the associated category.
 - Implement tooltips explaining the meaning and benefits of each seller type.
 - Animate badge icons on hover to attract attention and encourage interaction.
- **Years in Business:**
 - Visually represent years in business using a timeline with milestones highlighted.
 - In the future, consider showcasing for the seller mini site that highlights key milestones and achievements for each year.
 - Upon hover, integrate an interactive history showcase with historical data and achievements.
- **Country:**
 - Display the country flag icon with animation effects on hover.
 - Integrate a map pinpointing the seller's location, allowing buyers to understand their proximity.
 - Offer product origin information on hover, highlighting potential sourcing advantages.
- **Performance Metrics:**
 - Use color-coded bars or circles with clear labels to represent performance levels.
 - Display performance metrics as dynamic graphs or charts for better visualization of trends.
 - Implement a toggle switch in the admin panel to hide or show performance metrics until sufficient data is available.
- **Contact Supplier:**
 - Offer multiple contact options, including a contact supplier form, live chat with availability information, and badge for designated contact person.
- **Certifications and Accreditations:**
 - Display tooltips explaining the meaning and benefits of each certification or accreditation.
 - Provide links to the issuing bodies for verification and transparency.
 - Showcase certifications with a "Trusted Quality" badge or similar symbol to build trust with buyers.
- **Quick Facts:**

- Display information in a concise and visually appealing format, using icons, infographics, or short phrases.
- Highlight key facts like employee count, awards, and other relevant achievements.
- Update quick facts regularly to showcase the latest milestones and achievements.

Introducing Sentences for each seller type in top of seller badge in PDP

(Enterprise- Gold- Silver-Free)

- As example The system automatically assigns seller badge tiers (Silver, Gold, or Enterprise) based on the value of the chosen subscription plan. A plan exceeding \$2,000 qualifies for the Enterprise badge, a plan exceeding \$1,500 receives the Gold badge, and all others are designated Silver."

| Seller Type | Verification | Enterprise | Gold | Silver | Free |
|---------------|--------------|---|---|--|--|
| Manufacturers | Verified | Forge a strategic partnership with [Seller company name]. Collaborate for customized solutions, unmatched expertise, and exclusive access to cutting-edge technology. | Elevate your brand with [Seller company name]. Enjoy exclusive manufacturer pricing, dedicated account management, and prioritized lead routing. | Source with confidence directly from [Seller company name]. Gain guaranteed quality and expert support. | Discover a diverse range of quality products and find reliable manufacturing partners like [Seller company name]. |
| Manufacturers | Unverified | Unleash your potential with [Seller company name]. Explore a vast inventory and benefit from competitive pricing. Collaborate with trusted suppliers and explore new opportunities. | Discover a diverse selection of authentic products through [Seller company name]. Connect with reputable manufacturer and find reliable supplier. | Start your sourcing journey with [Seller company name]. Connect with a diverse range of manufacturers and embark on your sourcing journey. | Become a potential partner for leading manufacturers like [Seller company name]. Initiate contact and discover partnerships. |
| Distributors | Verified | Tailor your distribution needs with [Seller company name], a leading distributor. Partner for customized solutions, global reach, and real-time inventory management tools. | Optimize your supply chain with [Seller company name]. Enjoy dedicated account management, express delivery, exclusive deals, and a global logistics network. | Ensure efficient delivery with [Seller company name]. Leverage a verified distributor for reliable service. | Get started with ease and find the perfect distribution partner like [Seller company name]. |
| Distributors | Unverified | Expand your reach with [Seller company name]. Connect with a diverse network of | Access competitive prices through [Seller company name]. Benefit | Explore distribution possibilities with [Seller company name]. | Become a potential partner for leading distributors like [Seller |

| Seller Type | Verification | Enterprise | Gold | Silver | Free |
|--------------------|-------------------|---|---|--|--|
| | | distributors and unlock new market opportunities. | from a wide range of products offered at attractive pricing and efficient delivery. | Discover a variety of products to fulfil your orders. | company name]. Initiate contact and discover partnerships. |
| Wholesalers | Verified | Optimize your procurement with [Seller company name], a leading wholesaler. Partner for customized pricing, inventory management, expert advice, and a global network of suppliers. | Unlock exclusive deals with [Seller company name]. Enjoy tailored solutions, dedicated account management, and bulk order financing options. | Enjoy bulk discounts with [Seller company name]. Benefit from competitive wholesale pricing and volume purchasing options. | Start saving with bulk buying with [Seller company name]. Discover a wide range of products at competitive prices. |
| Wholesalers | Unverified | Maximize your savings with [Seller company name]. Enjoy substantial bulk discounts on a diverse inventory. | Explore wholesale opportunities with [Seller company name]. Discover a wide range of products at attractive prices. | Start sourcing efficiently with [Seller company name]. Connect with a diverse range of wholesalers to explore cost-saving opportunities. | Become a potential partner for leading wholesalers like [Seller company name]. Initiate contact and discover partnerships. |
| Agents | Verified | Secure strategic partnerships with a global network of agents through [Seller company name]. Unlock new market opportunities and benefit from expert negotiation and market analysis. | Benefit from expert negotiation with [Seller company name]. Enjoy dedicated account management, personalized sourcing solutions, and exclusive market insights. | Find the right suppliers with [Seller company name]. Access a network of verified agents and reliable suppliers. | Connect with potential suppliers through [Seller company name]. Discover suitable sourcing partners for your specific needs. |
| Agents | Unverified | Gain valuable insights from experienced agents through [Seller company name]. Explore potential sourcing partners and discover a wide variety of agents. | Explore a diverse network of agents with [Seller company name]. Discover the perfect match for your sourcing needs. | Start your sourcing journey with [Seller company name]. Connect with a diverse range of agents and explore possibilities. | Become a potential partner for leading agents like [Seller company name]. Initiate contact and discover partnerships. |
| Retailers | Verified | Partner with leading retailers such as [Seller company name]. Gain access to customized solutions, dedicated account management, and a curated selection of premium products. | Unlock exclusive deals with [Seller company name]. Enjoy personalized recommendations and exclusive deals on your favourite products. | Shop with confidence from a trusted retailer like [Seller company name]. Get genuine products and quality service. | Explore a world of products through a reliable retailer like [Seller company name]. Discover a diverse range of products and brands. |

| Seller Type | Verification | Enterprise | Gold | Silver | Free |
|------------------|-------------------|--|--|--|--|
| Retailers | Unverified | Explore a world of products through [Seller company name]. Discover a diverse range of products and brands. | Discover a variety of deals with [Seller company name]. Find the perfect products for your needs at competitive prices. | Start shopping with ease with [Seller company name]. Discover a wide variety of retailers and begin your shopping journey. | Become a potential partner for leading retailers like [Seller company name]. Initiate contact and discover partnerships. |
| Resellers | Verified | Partner with trusted brands through authorized sellers like [Seller company name]. Gain access to a global network of authorized sellers, unlock exclusive deals, and benefit from expert negotiation and market analysis. | Shop confidently with authorized sellers like [Seller company name]. Get certified providers offering genuine products from your favourite brands. | Explore a diverse selection of authorized sellers like [Seller company name]. Discover a curated selection of sellers offering genuine products from reputable brands. | Access genuine products with a free authorized seller account through [Seller company name]. |
| Reseller | Unverified | Expand your reach with [Seller company name]. Connect with a diverse network of authorized sellers and unlock new market opportunities. | Access a wide selection of authorized sellers like [Seller company name]. Discover genuine products from your favourite brands. | Start selling with ease with [Seller company name]. Sign up for a free authorized seller account and begin selling genuine products. | Join a community of trusted sellers through [Seller company name]. Connect with other authorized sellers and share best practices. |